

Appendix E -Anticipated Benefits Analysis

3.1. Financial Savings

Link to High Level Benefits	Theme	Potential areas for financial savings	2015-2016	2016-2017	2017-2018
B, E	IT	Server, Hosting, Support, Sharing Systems	£7k	£19k	£19k
C, E	Procurement	Joint Purchasing and Strategic Procurement/Commissioning, Subscriptions	£10k	£10k	£10k
A, C	TS Schemes	Eat Out, Eat Well (EOEW), Support with Confidence (SWC)	£0	£5k	£10k
A, C, E	Management Costs	Saving as a result of 'do it once' activities	£0	£75k	£75k
A, B	In-housing	Bringing back into the Joint Service the delivery of contracts currently outsourced	£0	£0	£20k
A, B, E	Consultant Costs	Reduction in spend on specialist consultants as knowledge and vacancy pressures can be shared by working flexibly across the service	£54k	£54k	£54k
E,	Testing / Sampling Pooled Budgets	Reduction in spend on testing / sampling by having more robust and shared intelligence processes	£10k	£10k	£10k
E	Equipment	Sharing specialist equipment e.g. householder cameras, PACE recording equipment	£3k	£3k	£3k
		Total:	£84k	£176k	£201k

3.2. Income Generation Opportunities

Link to High Level Benefits	Theme	Potential areas for financial savings	2015-2016	2016-2017	2017-2018
A, C, E, F	Primary Authority Partnerships	Better resourced, better promoted, wider range, potential to grow significantly. The new joint service could be a market leader here in a variety of business sectors, e.g. the food and petroleum sectors.	£10k	£30k	£50k
A, B, D, E	Chargeable Business Advice	This will generate income and/or free up resources to focus on real need/SMEs, subject to policy alignment on this.	£5k	£10k	£20k
F	Funding Bids	There will be capacity to develop more than single TS services and a joint service would be more attractive for potential funders, e.g. NTSB, Public Health, TSSEL, FSA etc.	£15k	£30k	£45k
F	Selling Services to other LAs	A joint service would provide an enhanced capacity to do so (inside/outside of TSSEL). An example could be selling Financial Investigator time.	£5k	£15k	£25k
		Total:	£35k	£85k	£140k

3.3. Service Efficiencies & Enhancements

These efficiencies will enable the cashable savings above to be realised i.e. by freeing up time we can re-deploy this time into income generating activities and other savings.

Link to High Level Benefits	Theme	Potential areas for efficiencies or enhancements	2015-2016	2016-2017	2017-2018
C	"Do it once", day-to-day activities	Performance Management, Budget Management & Reporting, Risk Management, Health & Safety Policies, Freedom of Information Act (FOI) request responses, Regulation of Investigatory Powers Act (RIPA) issues, Regulator's Code issues, Database issues, Education & Information materials. Development of Service indicators.	0 days	100 days	100 days
C	Alignment of TS Policies and Planning	Service Plan, Food & Feed Plan, Tobacco reporting, RIPA records & reporting	20 days	20 days	20 days
C, D	Social Media	Twitter, Facebook, TS@lerts via email	25 days	25 days	25 days
C, D	Volunteers	Use of volunteers, both services developing this approach at present	200 days	400 days	400 days
F	Media Profile	Enhancing media profile and hence preventative impact	10 days	10 days	10 days
A, C, D, E	Staff	Enhanced training, building staff competence and developing progression opportunities. Getting more for the money currently spent on training. Scope for delivering our own training but also gaining income	Won't save days but gives an enhanced service which would increase the attraction to businesses considering buying our services and limit unnecessary staff turnover.		

		from selling additional training places. Having cover for 'normal' work when officers are training.			
A, B, E	Resilience	Improved resilience and flexibility to meet challenges and risks, e.g. animal disease outbreak, major investigations	Won't save days but leads to an enhanced service.		
B, C, D, E	Knowledge Sharing	Shared intelligence and Accredited Financial Investigator (AFI) resources	10 days	20 days	20 days
B, E	Resources	Shared specialist equipment	10 days	10 days	10 days
A, D, F	National TS Profile	Attendance / representation at external meetings e.g. TSSEL, one lead/link for each area rather than two attending each meeting	15 days	30 days	30 days
A, B	Leadership	Shared management experience, competence and mutual support	0 days	30 days	30 days
		Total:	290 days	645 Days	645 Days

3.4 National Assessment of the Impact of Trading Standards

In 2009 the Office of Fair Trading produced evidence which suggests that Trading Standards Interventions nationally are assessed as delivering direct savings of £347m to the UK economy. This equates to approximately a £6 return for every £1 spent on delivery of a Trading Standards service, details in the table below. This estimate is conservative because the evaluation does not include the impact of work undertaken by Trading Standards to inform and educate consumers generally about their rights, for example through leaflets, information packs and via websites.

Estimated consumer savings and associated costs of TSS fair trading work across the UK			
	Estimated Annual consumer savings	Estimated Annual TS costs	Benefit – Cost ratio
Tackling Unfair Trading Practices	£228m	£41m	6:1
Advising and Assisting Consumers	£119m	£17m	7:1
Total	£347m	£58m	6:1

In January 2014 the Department for Business Innovation and Skills produced an Impact Assessment drawing on evidence produced by the National Audit Office in July 2011. This estimated that 70% of consumer detriment is likely to arise out of activities which cross local authority boundaries. Evidence indicates the cost of this consumer detriment where offences occur across local authority boundaries is in excess of £4.8 billion.